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FOR IMMEDIATE RELEASE

WARMBOARD TO INTRODUCE A NEW RADIANT PANEL`

(Aptos, CA) June 29, 2011 - Warmboard is proud to introduce a new radiant heating panel, Warmboard-R, which will be available beginning July 15th, 2011.

Warmboard-R is a 13/16" thick panel that provides the same superior radiant heat performance of 1-1/8" thick Warmboard radiant subfloor panel.

This slimmer profile combined with an easier to handle panel size, is ideal for remodels and renovations where the full structural strength of 1-1/8" Warmboard is not required.

When there are specific project limitations, such as floor height, the smaller panel dimensions and reduced thickness of Warmboard-R allow the homeowner who is remodeling to enjoy all the superior benefits of Warmboard. And it's an ideal ceiling panel for use in climates that make radiant cooling an option or where ceiling heating is desirable in order to preserve existing floor coverings.

Warmboard continuously strives to meet and exceed customers' standards, and it is in response to customer requests that Warmboard designed Warmboard-R with remodel applications in mind.

With the release of Warmboard-R customers can select the panel combination that best suits their needs, without sacrificing any of the quality that customers have come to expect from Warmboard Inc. when designing their dream living space.

About Warmboard Radiant Subfloor:

Warmboard was invented in 1992 by architect and entrepreneur Terry Alsberg and has redefined radiant flooring with its design simplicity. Warmboard is a "simply smarter" radiant heat product, with faster response, even floor temperatures, higher output from lower water temperatures, and compatibility with numerous floor coverings. Warmboard is now one of the fastest growing and most popular radiant heating systems – it has become the top radiant flooring choice among discerning homeowners, architects and contractors. Warmboard is available throughout North America, and has shipped its product to Europe, the United Kingdom, Japan and Antarctica. For more information, visit www.warmboard.com.

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