

For Immediate Release
PRESS RELEASE

WARMBOARD RADIANT SUBFLOOR NOW OFFERS PANELS WITH FSC-CERTIFIED PLYWOOD

(APTOS, CA) March 2009 - A new product is now offered by Warmboard Radiant Subfloor, adding value and sustainability to Warmboard radiant floor panels. Buyers may now choose to have their Warmboard panels made with Forest Stewardship Council (FSC) certified plywood.

The Forest Stewardship Council formed in 1993 by a group of loggers, foresters, environmentalists, and sociologists who sought to change the dialogue surrounding the practice of sustainable forests. FSC sets forth the principles and standards for forest management, and has created the world's strongest system for guiding forest management. Fifty-seven countries now apply these standards around the world.

Warmboard, already providing energy efficiencies with its low-mass, aluminum, and the ability to operate at the lowest water temperatures, is excited about the new offering. "The industry is moving toward more sustainable business practices and Warmboard is pleased to participate," says Tony Gasparich, President of Warmboard, "lessening our influence on the environment at large allows Warmboard owners to share Warmboard benefits with the global community."

Invented by Terry Alsberg in the early 90s, Warmboard is a patented technology that combines 1 1/8" thick-plywood, or 1 1/8" FSC-certified plywood, with a full aluminum surface adhered to the top of the plywood, even within the tubing grooves and along the loop turns. It is a radiant panel and subfloor combo that is easy to install, reduces labor and material needs, and quickly provides comfortable heat using little energy.

Many contractors and architects take interest in Warmboard because of these benefits. Many homeowners also request Warmboard for their home heat because they know it will give them comfort and save on their energy bills. Now, each has another reason to choose Warmboard; FSC-certified Warmboard.

Coupled with its sustainable attributes, FSC-certified Warmboard panels will allow as many as 11 Leadership in Energy and Environment (LEED) points within U.S. Green Building Council's LEED certification process, as part of the FSC certified framing package. As a separate component, these FSC panels will earn half of one LEED point. Warmboard with FSC-certified plywood is now available on demand.

For more information, please contact:



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