



PRESS RELEASE

For Immediate Release

WARMBOARD SELECTED BY FIVE SOLAR DECATHLON TEAMS

(APTOS, CA) September 13, 2007 – Warmboard Radiant Subfloor has been chosen by five participating universities, including MIT and University of Texas at Austin, to be used in their solar-powered homes for the Department of Energy's 2007 Solar Decathlon Competition taking place October 12-20. Warmboard is contributing its patented radiant subfloor which will be used to efficiently, effectively and comfortably heat the homes.

Tony Gasparich, President and COO of Warmboard Inc. said, "It has been a pleasure and honor to be included in these homes that have great potential to shape our future. I look forward to seeing the efficiency and feeling the warmth that Warmboard has added to these homes this fall when they are on the National Mall."

The Solar Decathlon is an internationally recognized competition that draws a crowd of approximately 350,000 people every two years. Twenty teams from around the world converge on the National Mall in Washington, D.C. for a week to display homes they designed and built with the ability to run a modern household using only energy from the sun.

In 2005, Warmboard was selected by the University of Colorado in Boulder to contribute to the heating system for their home. It was a thrill for Warmboard when University of Colorado won the competition and took first place.

In recent months, Warmboard has been working with the dedicated teams at MIT, University of Texas at Austin, the University of Maryland, the University of Cincinnati and Lawrence Technological University to help them execute the installation of Warmboard in their competition homes and assist with their quests to win the Solar Decathlon.

When talking to the students about why they selected Warmboard, all of the teams concluded that Warmboard is simply the most efficient and is easy to install. Kurt Keville, the project manager at MIT said, "Warmboard is a completely comprehensive system with a very intuitive installation process and fits discreetly into the building."

With time constraints a reality for these teams, Warmboard was able to provide them with a subfloor and radiant paneling in one product. "We needed something quick and simple," said Team Structural Engineer, Sam Covey, of the University of Texas at Austin.

Luke Field, the team project manager for the University of Cincinnati, said one of the reasons their team decided to go with Warmboard was because, "We believe they provide a superior product."

Recognition as an efficient and highly responsive radiant system at the past and impending Solar Decathlon has allowed Warmboard to continue gaining additional exposure in the green building community. In a world that is progressively shifting to use alternate energy resources, Warmboard's ability to be used in multiple applications from standard water heaters to geothermal systems, will continue to keep it on the cutting edge of green technology.

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About Warmboard Radiant Subfloor:

Warmboard is a patented technology invented by Terry Alsberg in the early 90s, and has redefined radiant flooring with its design simplicity. Warmboard is a "simply smarter" radiant heat product, with faster response, even floor temperatures, higher output from lower water temperatures, and compatibility with numerous floor coverings. The product is currently marketed to architects, contractors and homeowners, as well as immersing itself in the expansively growing, green building trend. Warmboard is available throughout North America, and has shipped its product into Canada, Europe, the United Kingdom, Japan and Antarctica. For more information about Warmboard please visit www.warmboard.com.

About the 2007 Solar Decathlon:

Twenty teams have been selected by the U.S. Department of Energy to compete in the 2007 Solar Decathlon. The teams, from colleges and universities around the globe, participate in an unparalleled solar competition to design, build, and operate the most attractive and energy-efficient solar-powered home. In fall 2007, the teams transport their solar houses to the National Mall in Washington, D.C., where they form a solar village. The teams compete in 10 contests to determine an overall winner. Using only energy from the sun, the teams generate enough electricity to run a modern household. With an eye on energy efficiency, the students carefully choose the systems, products, and appliances used in their houses. To learn more, go to www.solardecathlon.org/.

For more information, please contact:

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